

# OXYCONTIN™ II

(OXYCODONE HCl CONTROLLED-RELEASE) TABLETS

**Warning**—May be habit forming

## The oral opioid option for q12h pain control

For patients with moderate to severe pain requiring oral opioid therapy for more than a few days, OxyContin offers 12 hours of smooth and reliable pain control with a prompt onset of action (usually within 1 hour in most patients). Prescribe OxyContin for patients who may need more than a few days of oral pain control following PCA therapy.

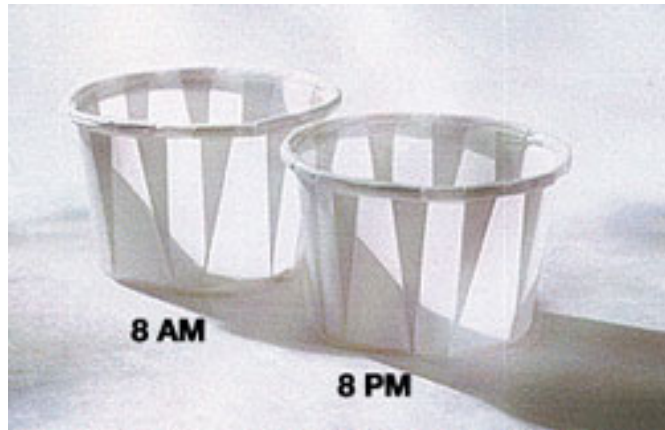


## 24-hour oral pain control

CIRCA 1995

## 24-hour oral pain control

TODAY



**q12h controlled-  
release  
pain control...  
PLUS...  
immediate-release  
efficacy**

**For patients with moderate to severe pain requiring oral opioid therapy for more than a few days**

- **Twelve hours of smooth and reliable pain control** -- less frequent dosing than with Percocet®, Vicodin®, or Tylenol® with Codeine
- **Analgesic onset within 1 hour** -- in most patients
- **Single-entity agent** -- contains no aspirin or acetaminophen which may be potentially toxic in maximal daily doses
- **No "ceiling" to analgesic efficacy** -- may be titrated upward when clinically necessary
- **Common opioid side effects** -- often diminishing over time for many patients, except for constipation

Percocet is a registered trademark of The Dupont Merck Pharmaceutical Co. Vicodin is a registered trademark of Knoll Pharmaceutical Company. Tylenol with Codeine is a registered trademark of McNeil Pharmaceutical.



**OXYCONTIN™ II**  
(OXYCODONE HCl CONTROLLED-RELEASE) TABLETS  
**Warning**—May be habit forming

**\*OxyContin 80 mg Tablets for use only in opioid-tolerant patients requiring daily oxycodone equivalent dosages of 160 mg or more.**

Small, color-coded tablets

**OxyContin Tablets are to be taken whole. Taking broken, chewed or crushed tablets could lead to the rapid release and absorption of a potentially toxic dose of oxycodone.**

**The most serious risk associated with opioids, including OxyContin, is respiratory depression.**

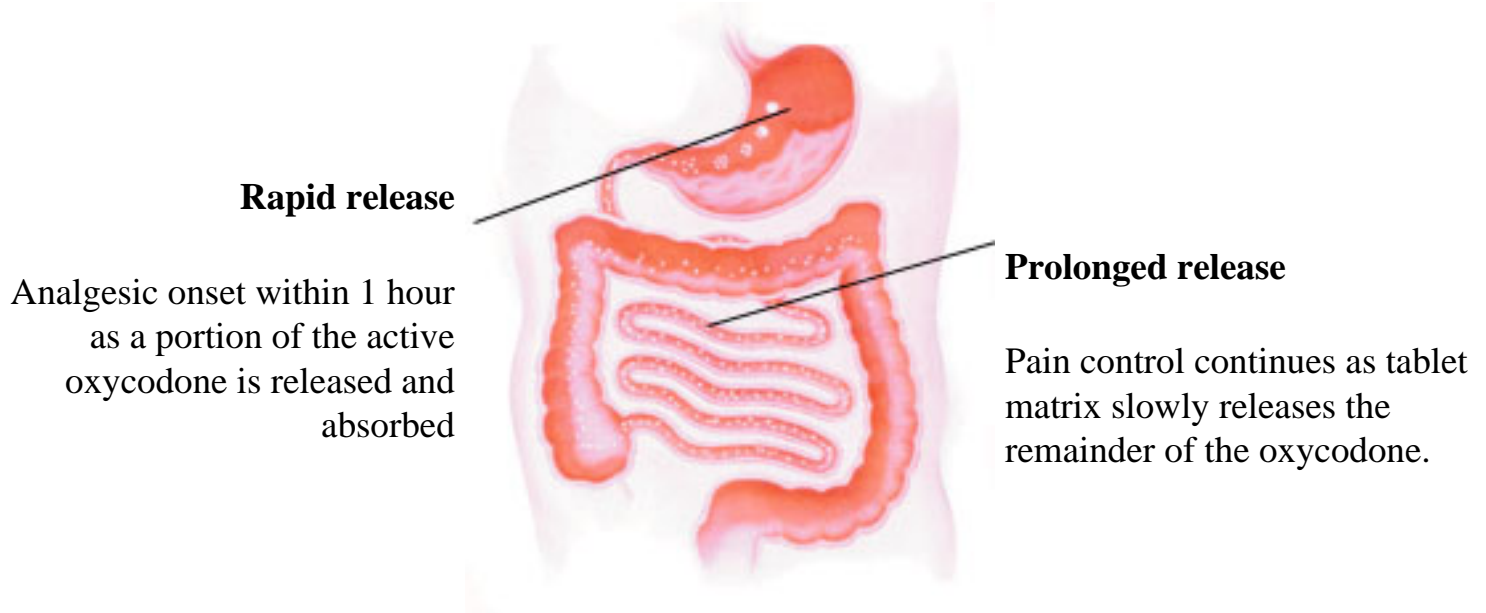
**Common opioid side effects are constipation, nausea, sedation, dizziness, vomiting, pruritus, headache, dry mouth, sweating, and weakness.**

Please see accompanying [professional prescribing information](#).

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## The 12-hour ACROCONTIN® Delivery System.

**Improved Contin® delivery system allows both rapid and prolonged release.**

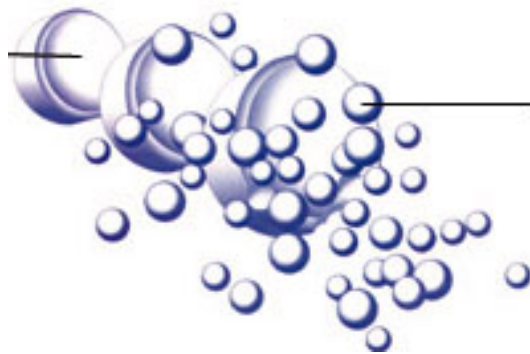


**100% of OxyContin patients in clinical trials were dosed q12h**

**The OxyContin™ CII (oxycodone HCl controlled-release) Tablets  
Dual Action Delivery System.**

### Dissolution

Gastrointestinal fluids dissolve tablet surface, exposing hydrophobic/acrylic matrix. Initial quantities of oxycodone are released on contact with GI fluids which channel through the tablet.



### Diffusion/Dissolution

Active drug substance begins to diffuse through hydrophobic/acrylic matrix, becoming available for prolonged absorption.

Special patented polymer/acrylic matrix of the delivery system renders OxyContin Tablets "pH independent," allowing uniform release within an acid environment (the stomach) or an alkaline environment (the intestines).

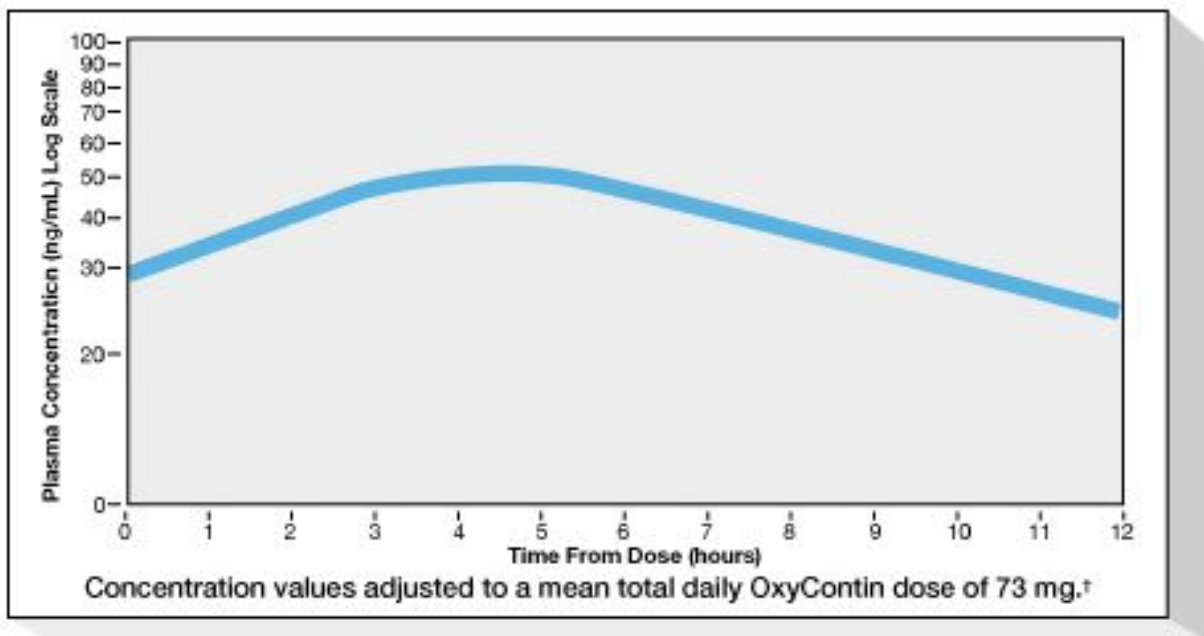
*"pH independence" assures...*

Minimal effect of stomach contents on absorption -- bioavailability unaffected by food.

## OxyContin™ -- The one to start with after PCA (ATC).\*

**Q12h dosing provides smooth and sustained blood levels for around the clock pain therapy.\***

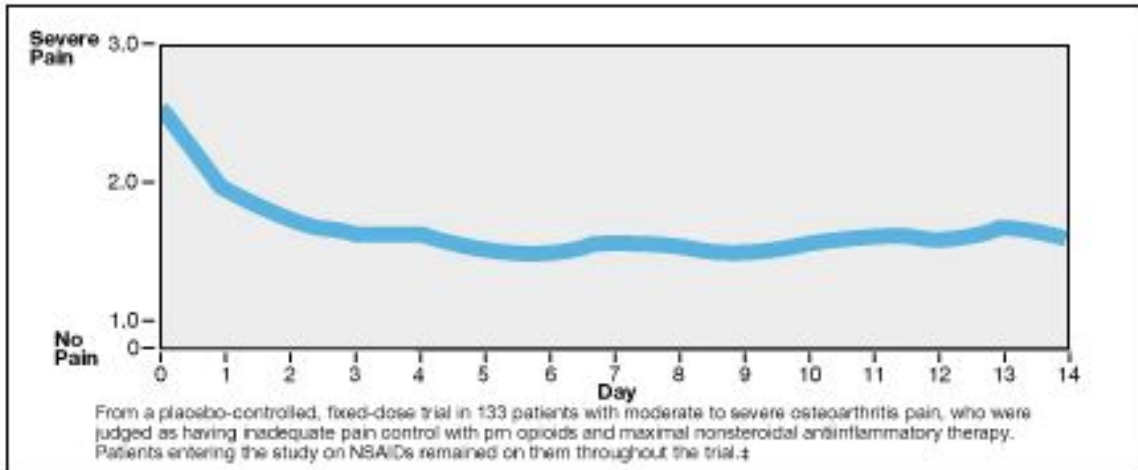
[Plasma Concentration (ng/mL) Log Scale vs Time From Dose (hours)]



\*Please note: data derived from steady-state blood levels.

YData on file, Purdue Pharma L.P.

## Q12h dosing provides smooth and sustained pain control.



- Prompt reduction in pain intensity over the first 24 hours
- By Day 3, patients had achieved 94% of their total pain reduction
- In this study, relative to placebo, OxyContin 20 mg q12h...
  - Significantly decreased pain
  - Improved quality of life, mood and sleep

### 100% of OxyContin patients were dosed q12h

Y Roth S, Burch F, Fleischmann R, et al. The effect of controlled-release (CR) oxycodone on pain intensity and activities in patients with pain secondary to osteoarthritis. Presented at the American Pain Society, November 1995, Los Angeles, Calif.

## OxyContin™

### -- Easy to live with...

**Common opioid side effects; many diminish over time, except for constipation.**

## Adverse experiences reported over time by cancer patients (n=86)\*

Drug-related ADE	Week 1 (%)A	Week 5 (%)A	Week 10 (%)A
Nausea	20	12	4
Sedation	14	8	8
Dry Mouth	9	0	0
Vomiting	8	7	0
Pruritus	7	0	0
Dizziness	5	5	0

\* Kaplan R, Parris W, Croghan M, et al. Decrease in opioid-related adverse experiences (AE) during chronic therapy with controlled-release oxycodone (OxyCR) in cancer pain patients. Presented at the American Pain Society, November, 1995, Los Angeles, CA.

Percent of patients reporting ADE at least once during specified week of OxyContin therapy.

- The most serious risk associated with opioids is respiratory depression
- A significant decrease in the percent of patients reporting adverse events was seen between the first and last weeks of the study ( $P < 0.0001$ )
- Most side effects diminished over time, except for constipation, even as daily doses increased
- Common opioid side effects are constipation, nausea, sedation, dizziness, vomiting, pruritus, headache, dry mouth, sweating, and weakness

# OxyContin™

## -- Easy to dose.

**Titration goal: to effectively control pain with two or fewer rescue doses per day.**

**OxyContin Titration Guide**

	OxyContin Tablets Q12h Dose	IR Oxycodone Dose for Rescue*	
10 mg	10 mg q12h	5 mg	Titrate the Oxycodone dose if more than two rescue doses per day are needed.
	20 mg q12h	5 mg	
	30 mg q12h	10 mg	
20 mg	40 mg q12h	10 mg	
	60 mg q12h	15 mg	
40 mg	80 mg q12h	20 mg	
	120 mg q12h	30 mg	
80 mg	160 mg q12h	40 mg	
	240 mg q12h	60 mg	

(Titrate dose every one to two days as needed.)



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## **OxyContin: An oral choice for pain management following PCA and continuous epidural infusion therapy**

- The logical "next step" in progressive pain management when around-the-clock (ATC) therapy is indicated
- Offers a continuation of analgesic therapy following discharge or for outpatient treatment

**OxyContin™ is co-promoted by Abbott and Purdue Pharma L.P.**

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Please read the accompanying [professional prescribing information](#).

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